



Join an Israeli initiative that allows every citizen of the world, from school-aged children to adults, to help protect endangered species on our planet

Anyone can become a member of our international environmental organization at this-is-my-earth.org for as little as \$1 a year and help decide which threatened habitats around the world they want **T/ME** to purchase and protect

What do we do?

Activism:

T/ME engages people from all over the world to protect biodiversity hotspots – areas rich in endangered species that are threatened by humans. Every member becomes an activist not only by donating, but also by voting for their favorite conservation project. **T/ME** is run on a voluntary basis and supported by an array of environmental leaders and renowned scientists across the globe. Everyone can become a member and contribute to our success.

Democracy:

Every member of **T/ME** gets a single annual vote, regardless of the amount of their donation. By ensuring a full democracy among our members, we help promote democratic principles around the world.

Education:

this-is-my-earth.org/education

T/ME provides a hands-on tool to learn about biodiversity hotspots that urgently require international protection. Teachers can use it to explain concepts such as habitat destruction, species extinction and wildlife management. Classes of all ages can use **T/ME** to discuss decision-making, prioritization and practical ways to protect wildlife.

Successes:

In its first two years, **T/ME** purchased two separate areas in the Peruvian Amazon that are home to hundreds of species, some of which are in grave danger of extinction. In 2018, we raised enough money to save a coral reef in Belize. These areas are now protected and will be turned into nature reserves.

What can you do? Join us!

Become a member of **T/ME**,
donate and vote at
this-is-my-earth.org

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For more information, contact Prof. Uri Shanas:
shanas@research.haifa.ac.il

This Is My Earth, Inc. is a New York-based non-profit organization.

